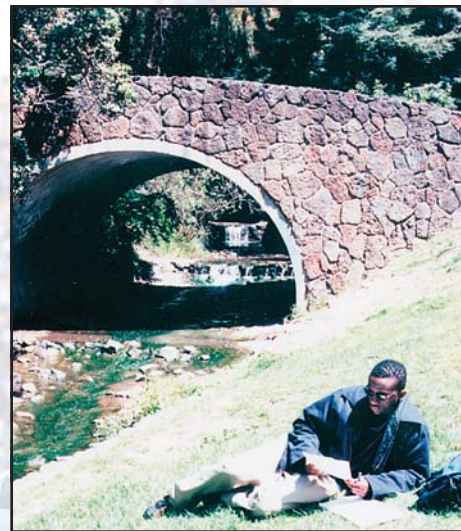
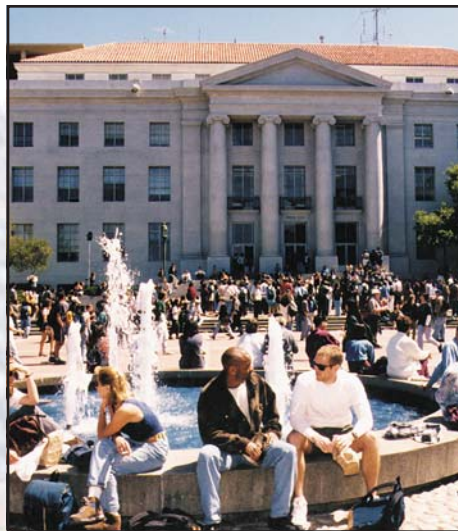


THIS IS CAL



THE UNIVERSITY



CAL STUDENT BODY

Number of Students (Fall 2008)	35,409
Undergraduate	25,151
Graduate	10,258
Degrees Granted (2007-08)	
Bachelor's	6,960
Master's and Professional	2,406
Doctoral	865
Profile of Freshmen	
From California	85%
From Public High School	85%
At Least 1 Parent Born Outside U.S.	64%
First in Family to Attend College	17%

Founded in the wake of the gold rush by leaders of the newly established 31st state, the University of California's flagship campus at Berkeley has become one of the preeminent universities in the world. Its early guiding lights, charged with providing education (both "practical" and "classical") for the state's people, gradually established a distinguished faculty (with 20 Nobel laureates to date), a stellar research library, and more than 350 academic programs.

This California institution became a catalyst of economic growth and social innovation — the place where vitamin E was discovered, a lost Scarlatti opera found, the flu virus identified, and the nation's first no-fault divorce law drafted. Scholars

at Cal have conducted groundbreaking research on urban street gangs and on basic human nutritional requirements, identified why wartime supply ships were failing at sea, invented technologies to build faster and cheaper computer chips, and imaged the infant universe.

In recognition of broad and deep excellence, respected sources have repeatedly ranked the University at or near the top in fields ranging from engineering and the "hard" sciences to the social sciences, arts and humanities. The National Research Council, in the most recent version of its highly regarded report on U.S. public and private universities, ranked Cal No. 1 nationally in the number of campus graduate programs (35 out of

DISCOVERIES AND CONTRIBUTIONS BY UNIVERSITY OF CALIFORNIA SCHOLARS

1887 • EARTHQUAKE SCIENCE

Earth Sciences professors set up the Western Hemisphere's first string of seismographic stations, to systematically record seismic activity and publish these earthquake records.

1895 • NUTRITION

M.E. Jaffe becomes the first professor of nutrition in the United States. UC Berkeley quickly moves to the top in this field, making important contributions to the emerging understanding of the positive dietary role of vitamins, minerals and protein, and the negative role of cholesterol and fats.

1907 • CLEANER SMOKESTACKS

Frederick G. Cottrell, professor of chemistry, develops an electrical precipitation device to clean smokestack emissions; it is still in use today.

1922 • VITAMIN E

Anatomy professor Herbert M. Evans and his assistant, Katharine S. Bishop, co-discover vitamin E.

1924 • DEEP-SEA DIVING

Chemist Joel H. Hildebrand formulates a mixture of helium and oxygen for deep-sea diving, enabling divers to explore deeper into the sea than ever before, without experiencing the "bends."

1931 • THE CYCLOTRON

Ernest O. Lawrence designs the first cyclotron, launching the scientific use of particle physics to discover the fundamental structure of matter. The cyclotron has a major impact on the treatment of diseases, making it possible to create in large quantities the radioactive isotopes used in medical treatments. In 1939, Lawrence becomes UC Berkeley's first Nobel laureate.

1940S • CARBON-14 AND PHOTOSYNTHESIS

A team led by chemist Melvin Calvin resolves the riddle of photosynthesis, tracing the pathways by which plants use sunlight to convert carbon dioxide to carbohydrates. As part of this effort, Calvin discovers that carbon-14 can be used as a molecular tracer, and uses it to reveal the path of carbon as it travels through a plant. In 1961, Calvin is awarded the Nobel Prize in chemistry.

1940S • FLU VACCINE

The influenza-virus vaccine is developed during World War II by biochemist Wendell M. Stanley and colleagues.

1941 • TRANSURANIC ELEMENTS

Using the cyclotron, plutonium is produced by professors Glenn T. Seaborg and Edwin McMillan and colleagues. For this work, Seaborg and McMillan share the 1951 Nobel Prize in chemistry.

1943 • THE ATOMIC BOMB

During World War II, UC directs operation of the U.S. government laboratory at Los Alamos, New Mexico, incorporating work by Berkeley faculty and others to develop the atomic bomb. The laboratory is directed by physics professor J. Robert Oppenheimer.

1947-1955 • LIPOPROTEINS AND HEART DISEASE

John Gofman, medical physics professor, and his former doctoral students Frank Lindgren and Alex Nichols, discover and name the various lipoprotein classes — such as low-density lipoproteins

NOBEL PRIZE WINNERS

CURRENT FACULTY NOBEL LAUREATES AT CAL

2006 - George F. Smoot (Physics)
 2001 - George A. Akerlof (Economics)
 2000 - Daniel L. McFadden (Economics)
 1997 - Steven Chu (Physics)
 1986 - Yuan T. Lee (Chemistry)
 1964 - Charles H. Townes (Physics)
 1960 - Donald A. Glaser (Physics)

DECEASED FACULTY NOBEL LAUREATES

1994 - John C. Harsanyi (Economics)
 1983 - Gerard Debreu (Economics)
 1980 - Czeslaw Milosz (Literature)
 1968 - Luis Alvarez (Physics)
 1961 - Melvin Calvin (Chemistry)
 1959 - Owen Chamberlain (Physics)
 1959 - Emilio G. Segre (Physics)
 1951 - Edwin M. McMillan (Chemistry)
 1951 - Glenn T. Seaborg (Chemistry)
 1949 - William F. Giaque (Chemistry)
 1946 - John H. Northrop (Chemistry)
 1946 - Wendell M. Stanley (Chemistry)
 1939 - Ernest O. Lawrence (Physics)

36) among the top 10 in their fields.

In accordance with the University's "public" character, Cal has long served talented individuals

CAL STUDENT-ATHLETE FACTS

- Nearly half (49%) of Cal's student athletes earned a cumulative GPA of 3.0 or higher. Divided by gender, they break out as follows: 194 men (39%) and 200 women (64%) earned a cumulative GPA of 3.0 or higher.
- Four of the 13 men's teams (31%) and 10 of the 14 women's teams (86%) earned cumulative GPAs of 3.0 or higher.
- Seven of the 13 men's teams (54%) and seven of the 14 women's teams (50%) earned cumulative team GPAs higher than their historical average, including men's and women's basketball.
- Nearly 60 percent of Berkeley's student athletes were honored at halftime of the Feb. 7 men's basketball game against Oregon State for earning a term GPA over 3.0 for the Fall 2007 semester.
- In the past two years, football has graduated nearly 90% of its seniors.
- Eight teams scored perfect Academic Progress Rates for the 2006-2007 academic year.

CAL FACTS

- Berkeley has one of the top university libraries in the nation. With well over 10 million volumes and more than 400 special collections, Berkeley's library holdings are the fourth-largest in North America and have been ranked first in the nation among public libraries.
- There are over 600 clubs on campus from which students may choose.

regardless of means. As early as 1897, financial aid was available for "needy and deserving" students. More than a century later, Cal combines outstanding teaching and research programs with broad access for students of all means — educating more federal Pell Grant recipients from low-income families than all eight Ivy League universities combined. Close to 30 percent of freshmen are the first in their families to attend college.

14 COLLEGES AND SCHOOLS

- College of Letters & Science
- Haas School of Business
- College of Chemistry
- Graduate School of Education
- College of Engineering
- College of Environmental Design
- School of Information
- Graduate School of Journalism
- School of Law
- College of Natural Resources
- School of Optometry
- School of Public Health
- Richard & Rhoda Goldman School of Public Policy
- School of Social Welfare

(LDL), today referred to as "bad" cholesterol, and "good" high-density lipoproteins (HDL) — and discover the role of LDL and HDL in heart disease.

1952 • WETSUITS

Hugh Bradner invents first wetsuit. The new protective garment helps to spawn new sports such as board sailing and body boarding; transform commercial, military, and recreational deep-sea diving; and advance understanding of oceans.

1961 • GROUND-FAULT INTERRUPTER

Charles Dalziel, a professor of electrical engineering and computer sciences, invents a ground-fault interrupter, a device now found in virtually every home and building to protect people from electrical shocks caused by defects in appliances or grounding systems.

1964 • FREE SPEECH MOVEMENT

Inspired by the Civil Rights movement and fueled by opposition to the war in Vietnam, Cal students organize against rules limiting their political activities on campus. Asserting their Constitutional rights, Free Speech Movement activists hold a series of demonstrations and actions for the right to use Sproul Plaza for political discussion and the dissemination of political literature. The student movement compels the university to drop restrictions on speech, a reform subsequently adopted by most other U.S. campuses.

1971 • BIRTH OF BIOTECH

The first biotechnology company, Cetus, is founded by Donald Glaser, winner of the 1960 Nobel Prize in physics.

1978 • BETA-ENDORPHIN

Beta-endorphin, a substance produced in the brain that acts as a pain killer, is discovered by Choh Hao Li.

1980 • POET NOBELIST

Poet Czeslaw Milosz receives the Nobel Prize in literature, UC Berkeley's first Nobel outside the sciences. A native of Poland who obtained political asylum in France before becoming a Cal professor in 1961, his work was prohibited by Poland's communist government; the ban falls apart when Milosz is awarded the Nobel and becomes a national hero in his homeland. Later, Milosz's poems are placed on the monument to fallen shipyard workers in Gdańsk.

1992 • REVOLUTION IN TELESCOPE DESIGN

UC astronomers led by Jerry Nelson co-develop the world's largest telescope, the W.M. Keck Telescope, atop Mauna Kea, a dormant volcano on the island of Hawaii. Revolutionary in design, the Keck's primary mirror is composed of 36 hexagonal segments that join to form a single, honeycombed piece of reflective glass.

1995 • U.S. POET LAUREATE

English Professor Robert Hass is named U.S. Poet Laureate by Library of Congress. The landscapes of his native Northern California figure large in the sensual geography of his work. He is later awarded the National Book Award and the Pulitzer Prize for his book *Time and Materials*.

1998 • PEACE CORPS VOLUNTEERS

UC Berkeley enlists its 3,000th Peace Corps volunteer, more than from any other university.

2003 • MARK TWAIN ONLINE

The Bancroft Library brings author Mark Twain into the 21st century, publishing his body of letters online. Cal library houses the world's largest collection of Twain's writings, photos, scrapbooks and books from his personal library.

2006 • THE "SEEDS" OF THE MODERN UNIVERSE

In 1992, a team led by cosmologist George Smoot obtains the earliest images of the infant universe and observes minute variations in temperature across the sky, revealing the early beginnings of galaxies and clusters of galaxies. These findings confirm the predictions of the Big Bang theory. In 2006, Smoot is awarded the Nobel Prize in Physics, becoming the most recent of Cal's 20 Nobel laureates.

CAMPUS ADMINISTRATION

ROBERT J. BIRGENEAU CHANCELLOR



Robert J. Birgeneau became the ninth chancellor of the University of California, Berkeley, on September 22, 2004. An internationally distinguished physicist, he is a leader in higher education and is well known for his commitment to diversity and equity in the

academic community.

Before coming to Berkeley, Birgeneau served four years as president of the University of Toronto. He previously was Dean of the School of Science at the Massachusetts Institute of Technology, where he spent 25 years on the faculty. He is a fellow of the U.S. National Academy of Sciences, the Royal Society of London, the American Philosophical Society and other scholarly societies. He has received many awards for teaching and research and is one of the most cited physicist in the world for his work on the fundamental properties of materials.

In 2006, Birgeneau received a special Founders Award from the American Academy of Arts and Sciences along with President John Hennessy of Stanford University and filmmaker George Lucas. Established in the 225th anniversary year of the Academy, this award honors men, women and institutions that have advanced the ideals and embody the spirit of the Academy founders — a commitment to intellectual inquiry, leadership and active engagement. In 2008, Birgeneau and President Nancy Kantor of Syracuse University received the 2008 Carnegie Corporation Academic Leadership Award as "Champions of Excellence and Equity in Education." Most recently, Birgeneau was one of three recipients of the Shinnyo-en Foundation's 2009 Pathfinders to Peace Prize for his contributions to bringing about a more peaceful world. The foundation singled out Birgeneau for his "commitment to diversity, equity and inclusion and to the integration of public service as an essential component of the academic experience."

A Toronto native, Birgeneau received his B.Sc. in mathematics from the University of Toronto in 1963 and his Ph.D. in physics from Yale University in 1966. He served on the faculty of Yale for one year, spent one year at Oxford University, and was a member of the technical staff at Bell Laboratories from 1968 to 1975. He joined the physics faculty at MIT in 1975 and was named Chair of the Physics Department in 1988 and Dean of Science in 1991. He became the 14th president of the University of Toronto on July 1, 2000.

At Berkeley, Birgeneau holds faculty appointments in the Departments of Physics and Materials Science and Engineering in addition to serving as Chancellor.

He and his wife, Mary Catherine, have four grown children and nine grandchildren.

NATHAN BROSTROM VICE CHANCELLOR - ADMINISTRATION



Vice Chancellor-Administration Nathan Brostrom joined the University of California in 2006. He is responsible for advising the Chancellor and the Executive Vice Chancellor and Provost on all budget and resource management, health and human services, and fiscal planning

matters, both operating and capital. He manages the campus's annual operating budget of more than \$1.8 billion and is responsible for a division that is the largest provider of services to campus staff and a significant provider of services to Cal students. The department of Intercollegiate Athletics reports to Vice Chancellor Brostrom.

Prior to joining the campus, he served for ten years as Managing Director and Manager of the Western Region Public Finance group for JP Morgan, where he worked on financings totaling more than \$100 billion for municipal clients throughout the western United States. Vice Chancellor Brostrom served as lead banker on the \$11.3 billion energy bond program for the California Department of Water Resources, the financing that repaid the state general fund for the lost revenue from the 2000-2001 California energy crisis.

Mr. Brostrom also served as a banker for higher education and cultural institutions including Stanford University, the Getty Trust, the California State University system, the California community college system, and numerous museums throughout California. Over ten years, he worked on financings totaling over \$4.3 billion for the Regents of the University of California. His experience also includes four years in the office of the California State Treasurer, and additional corporate finance experience at J.P. Morgan Securities and Quarterdeck Investment Partners. Mr. Brostrom graduated Phi Beta Kappa from Stanford University and holds a master's degree in public and international affairs from the Woodrow Wilson School at Princeton University.

He and his wife, Caitlin, live in Berkeley with their six children.

JESSE H. CHOPER FACULTY REPRESENTATIVE



Jesse Choper, the Earl Warren Professor of Public Law and a former dean of Boalt Hall, serves as Cal's faculty athletics representative.

Appointed to the FAR position in 2004, Choper provides oversight and advice to the athletics program concerning compliance with NCAA rules and student-athletes academic matters. He is empowered by the NCAA to represent Cal in dealings with both the NCAA and the Pacific-10 Conference, and advises the chancellor on campus policies relating to student-athletes.

Choper served as law clerk to Chief Justice Earl Warren of the U.S. Supreme Court following graduation from law school. He taught at the Wharton School of the University of Pennsylvania from 1957-60 and at the University of Minnesota Law School from 1961-65. He joined the Boalt faculty at Cal in 1965. Choper has been a visiting professor at Harvard Law School and Fordham Law School and served as dean of Boalt Hall from 1982-92.

He teaches in the fields of Constitutional Law and Corporation Law. His major publications include the books, *Judicial Review* and the *National Political Process and Securing Religious Liberty*. He is also a co-author of two widely used casebooks in the fields of Constitutional Law (now in its tenth edition) and Corporation Law (now in its seventh edition), as well as the editor of *The Supreme Court and Its Justices*. He has delivered major titled lectures at twenty American law schools and has given invited addresses in many countries throughout the world. He received a Berkeley Campus Distinguished Teaching Award in 1998, the Boalt Hall Lifetime Faculty Achievement Award in 2005, and the University of Pennsylvania Law School's James Wilson Award, its highest award for alumni in 2005. He is a member of the American Academy of Arts & Sciences (vice-president 1997-1999, 2004-2010), the American Law Institute, and The Order of the Coif (national president 1992-1995).

Choper received his bachelor of science degree from Wilkes University in 1957, his law degree from Penn in 1960 and an honorary doctorate from Wilkes in 1967.

DIRECTOR OF ATHLETICS

SANDY BARBOUR



DIRECTOR OF ATHLETICS

As Director of Athletics at the University of California, Sandy Barbour oversees an Athletic Department that ranks as one of the most successful in the country with a mission that seeks to

match its level of excellence with that attained by the University as a whole.

Built upon four pillars – to teach, to serve, to compete and to excel – Cal Athletics strives to combine high athletic achievement with the academic rigors of the No. 1 public university in the country, and to do so with integrity, passion, respect, teamwork, innovation, diversity and professionalism. The department is charged not only to be a campus and community leader, but also to be a place where individuals can grow to their utmost potential.

Under Barbour's leadership, the Golden Bears have developed into a model program that has become a mainstay among the Top 10 in the annual NACDA Directors' Cup standings. Cal once again matched the school's best-ever finish in 2008-09 with a seventh-place standing, which was achieved with a national championship in women's swimming, a runner-up finish in women's tennis and women's rowing, and top-five finishes in men's swimming (4th), men's gymnastics (4th) and volleyball (5th). The Bears were also seventh in 2006 and '08.

"Sandy Barbour was my first appointment at Berkeley, and I consider it a privilege to have her as our athletic director," Chancellor Robert J. Birgeneau said. "Under her leadership, our student-athletes are excelling on and off the field, supported by a department committed to excellence, equity and comprehensive compliance with the rules."

Since Barbour began her tenure in Berkeley on Sept. 15, 2004, Cal programs have captured 10 national team championships and 43 individual titles.

In addition, the Golden Bear football team has won four consecutive bowl games – the Las Vegas Bowl in 2005, the Holiday Bowl in 2006, the Armed Forces Bowl in 2007 and the Emerald Bowl in 2008 – and shared the Pac-10 championship for the first time in 21 seasons in 2006.

Overall, Cal supports a 27-sport program with more than 800 student-athletes and a budget in excess of \$60 million.

On the academic front, more than half of Cal's 27 programs maintain a cumulative GPA of 3.0 or higher, with 11 of them earning cumulative GPAs higher than their historical average last year. All Bear teams also surpassed the required minimum score in the most recent Academic Progress Report, and more than 175 student-athletes have earned academic all-conference recognition in each of the last five years.

One of the "100 Most Influential Women in Business" in the Bay Area according to the

San Francisco Business Times, Barbour was named a regional Athletic Director of the Year for 2008-09 by the National Association of Collegiate Directors of Athletics (NACDA), and she was a finalist for National AD of the Year at the Sports Business Awards. Barbour was previously chosen a 2006 Woman of Distinction by the *East Bay Business Times* and the 2006 National Association of Collegiate Women Athletics Administrators (NACWAA) Division I-A National Administrator of the Year.

Barbour is an active member of several committees on both the national and conference levels. Currently chair of the Pac-10 Budget and Finance Committee, she is also a member of the Pac-10 Executive Committee and the Pac-10 Television Committee and served as vice president of the conference for 2007-08. In addition, Barbour is on the NACDA Executive Committee, the NCAA Diversity Leadership Strategic Planning Committee, the NCAA Women's Basketball Discussion Group and the WBCA Defensive Player of the Year Selection Committee.

Prior to moving to Berkeley, Barbour was the deputy director of athletics at Notre Dame, serving as the university's senior athletic administrator from July 2002 to September 2004. She previously held an associate athletic director position there starting in 2000.

Barbour's career in intercollegiate athletic administration spans 28 years, beginning as a field hockey assistant coach and lacrosse administrative assistant at the University of Massachusetts in 1981. She has since served as assistant athletic director at Northwestern and in 1991 was recruited to Tulane as an associate athletic director.

In 1996, Barbour was appointed Tulane's director of athletics at age 36, and during her three years overseeing the program, Green Wave teams won 12 conference championships. In her first year in the position, the school captured four conference titles, a feat never before accomplished in Tulane history. She also hired Tommy Bowden as head football coach during her first year. Bowden proceeded in 1997 to post the Green Wave's first winning season (7-4) in 16 years, and then directed the school to a 12-0 record, a Conference USA championship and a No. 7 national ranking the following season as the 1998 Liberty Bowl champions.

In her position at Notre Dame, Barbour oversaw facilities and event operations for the school's 26-sport program, including football game management and the department's two golf courses. She was also responsible for developing, maintaining and implementing Notre Dame's \$127 million athletics facilities



master plan.

Additionally, her role at Notre Dame included responsibilities for women's lacrosse, men's and women's cross country, indoor and outdoor track, men's and women's swimming and men's golf. She also assisted with the administration of women's basketball.

Born Dec. 2, 1959, in Annapolis, Md., Barbour grew up in a military family. Her father was a career aviator in the U.S. Navy, and her family lived in various U.S. locations as well as in Western Europe during her childhood.

Barbour graduated cum laude in 1981 with a B.S. degree in physical education from Wake Forest, where she was a four-year letterwinner and served as captain of the field hockey team. She also played two varsity seasons of women's basketball.

Barbour earned advanced degrees at both Massachusetts (an M.S. in sports management in 1983) and Northwestern's Kellogg School of Management (an MBA in 1991).

Between master's programs, Barbour served as assistant field hockey and lacrosse coach at Northwestern from 1982-84. She also held the position of director of recruiting services during that period, before being promoted to assistant athletic director for intercollegiate programs in 1984, a position she held until 1989.

Prior to joining Tulane, Barbour worked in programming and production for FOX Sports Net in Chicago during the summer of 1990.

ATHLETIC ADMINISTRATION

STEVE HOLTON

DEPUTY DIRECTOR OF ATHLETICS



Steve Holton, who brings a vast background in intercollegiate athletics to the Golden Bears, joined the Cal staff as deputy director of athletics in May of 2005. His duties include oversight of business operations, facilities, game management, capital projects and sport management.

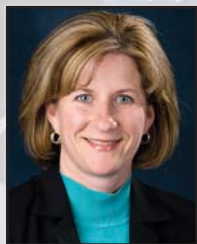
Prior to moving to Berkeley, he served as director of athletics at Northern Arizona for 10 years. During his tenure there, NAU claimed three combined Big Sky Conference All Sports Trophy competitions and captured more than 40 conference championships. In addition, the school also set records in graduation rates, student-athlete grade-point average and fund raising.

Holton began his athletics career as an administrative assistant at Michigan from 1981-82 before becoming director of marketing and promotions at Houston for two years. While at UH, he was responsible for the marketing of all athletics programs, highlighted by the famous "Phi Slama Jama" slogan used to promote the three-time Final Four teams featuring Clyde Drexler and Hakeem Olajuwon. He later served as associate athletic director at Long Beach State from 1984-93.

Holton holds a bachelor's degree in political science from Western Michigan and a master's in sports administration from Ohio University. He and his wife, Judi, reside in the Berkeley area.

TERESA KUEHN GOULD

DEPUTY DIRECTOR OF ATHLETICS



Teresa Gould, who joined the Golden Bear staff in the Fall of 2001, serves as Cal's Deputy Director of Athletics, as well as the Department's Senior Woman Administrator.

In her capacity at Cal, Gould oversees the budgetary and operational needs of various intercollegiate varsity teams, including both Men's and Women's Basketball, providing guidance and support to each program's Head Coach. In addition, Gould oversees several administrative units and the University's multi-media agreement with International Sports Properties (ISP).

Before moving to Berkeley in September of 2001, Gould served as Associate Commissioner of the West Coast Conference in San Bruno, Calif. In seven years with the WCC, she managed the league's television, marketing and corporate sponsorship efforts, as well as administered conference championships and served as staff liaison to various coaches groups. She was a member of

the NCAA Division I Management Council for two years during her tenure at the WCC.

From 1992-94, Gould worked for ESPN Regional Television in Charlotte, N.C., as Conference Relations Coordinator. In this role, Gould served as the liaison to several NCAA Division I conferences. In addition, Gould was Director of Championships and Media Relations for the Midwestern Collegiate Conference in Indianapolis from 1990-92, Public Relations/Promotions Assistant for the Iowa Games Sports Festival (1989-90) and Assistant to the Coordinator of Football Recruiting at Iowa State University (1987-90).

Gould received her bachelor's degree in journalism and mass communications from Iowa State University in 1990 and her master's degree in education from the University of California in May of 2009. Gould is married to Cal running backs coach Ron Gould.

FOTI MELLIS

SENIOR ASSOCIATE ATHLETIC DIRECTOR



Foti Mellis, who has more than 20 years of experience in intercollegiate athletics and has worked at Cal since 2002, serves as the Athletic Department's Senior Associate Athletic Director for Intercollegiate Services.

In his role, Mellis oversees Cal's Compliance

Services, Student Services and Information Systems units. In addition, he is the department's liaison to campus for Admissions, Financial Aid and the Center for Student Conduct. He also supervises Men's and Women's Track & Field and Cross Country, Women's Soccer and Softball.

During his tenure at Cal, Mellis has reorganized and enhanced Cal's compliance operations, and implemented a student-athlete database networked to all department staff and various campus units. He has also helped to restructure the Student Services unit that included additional staff and the development of a new philosophy for the student-athlete experience.

Mellis arrived at Cal after spending four years as Assistant AD for compliance at Arizona State, where he oversaw all areas of compliance for the department. Prior to his stay in Tempe, he spent two years at the University of Tulsa as Director of Compliance from 1996-98. Mellis began his administrative career at Northwestern in 1994, spending one year as an intern and a second year as a compliance assistant.

A graduate of UC Davis, Mellis held various positions with the Aggies from 1988-94, including assistant men's basketball coach, academic advisor and intern in the athletic department administration. He received his bachelor's degree in managerial economics in 1990 and his master's in education in 1996, both from UC Davis.

KEITH POWER

HIGH PERFORMANCE DIRECTOR



Keith Power joined the University in July of 2009 as the first High Performance Director for intercollegiate athletics, a role in which he focuses on the development of the High Performance Initiative into a vital resource for student-athletes, coaches and staff.

An accredited sport psychologist with the British Association of Sport and Exercises Sciences (BASES), Power has worked as a consultant for a wide range of elite teams and individuals from many sports, including soccer, rugby, track and field, golf, swimming and tennis. Clients in the corporate world have turned to him for guidance in human performance enhancement with coaching, human change systems and processes, creating and sustaining elite teams and cultural performance analysis and culture change programs.

Previously, he has served as a performance adviser to UK Sport, a senior executive member and chair of the Interdisciplinary Sport Science section of BASES, a member of the British Olympic Association Coaches Advisory Group and a coach educator in several sports. Corporate clients have included Motorola, Hewlett Packard and Toshiba.

As an athlete, Power competed internationally for Great Britain in track and field and was a World Cup series triple silver medalist in the bobsled. He holds a B.A. in Sport Studies and History from the West London Institute of Higher Education and a Master's of Philosophy in Education (Sports Psychology) from the University of Exeter. Keith and his wife, Hazel, have two daughters, Scarlett and Abi.

DAVID ROSSELLI

ASSOCIATE ATHLETIC DIRECTOR



David Rosselli manages the front-line fund raisers and day-to-day operations necessary to develop annual and major gifts for the California Athletic Department. He currently oversees all fund-raising related to the California Memorial Stadium Renovation,

Endowment Seat Program and Student Athlete High Performance Center. With nearly 20 years of fund-raising experience, Rosselli has led the Cal development team to record-breaking fund-raising totals in each of the last three years.

The Cal athletic development team consists of 16 people, one of the largest departments in the country. Under his direction, Cal has undertaken ground-breaking strategies to boost donor income for the department.

Rosselli arrived at Cal in June 2004 after leaving his post as associate athletic director for development at Santa Clara University, where he led the campaign to build the Broncos' new Steven Schott Baseball Complex. In addition to his athletic development experience, Rosselli spent eight years as the director of development for the Schools of Engineering and Business at the University of the Pacific in the early 1990s.

Also an accomplished broadcaster, Rosselli has 20 years of radio experience, including six years at KNBR Radio in San Francisco and time spent as the host of Cal's football and men's basketball postgame radio programs.

DAWN WHALIN

ASSOCIATE ATHLETIC DIRECTOR



Dawn Whalin, who joined the Golden Bear Staff in 1991, serves as Cal's Associate Athletic Director for Human Resources & Finance. She oversees a staff of 17 that manage the purchasing, payables, travel, human resources, payroll, business contracts, budgets, financial

reporting and risk management, as well as the administration of youth camps, for the department.

During her time at Cal, Whalin has filled several roles in the business office, working her way up from an administrative assistant to the business manager to her current role. She has also worked with the information systems unit as a computer programmer, including the Bear Hunt of the 1990s, and she continues to consult on programming projects, most recently automating financial aid processing and developing the department's intranet. In addition, Whalin acts as a liaison between the department and ISP Sports.

Whalin graduated Phi Beta Kappa, earning her bachelor's degree in economics, with minors in business and mathematics, from the University of Oregon in 1991. She has long ties to Berkeley, having been born and raised in the city and having graduating from Berkeley High School. Her parents are both Cal graduates, and her 14-year old nephew Garrett years to be a Cal graduate.



SENIOR ADMINISTRATIVE STAFF



AMY BAIR
Director of
Student-Athlete
Development



GORDON BAYNE
Assistant AD,
Events
Management



HERB BENENSON
Assistant AD,
Media Relations



MIKE BLASQUEZ
Head Strength
& Conditioning
Coach



RYAN COBB
Head
Athletic Trainer



BILL COYSH
Assistant AD,
Sports Medicine



ED GARLAND
Equipment
Manager



HUNT HOLSAPPLE
Director of
Ticket Operations



MICHAEL HUFF
Assistant AD,
Facilities
Management



BOB MILANO JR.
Assistant AD,
Capital Planning
& Management



LIZ MILES
Assistant
Athletic Director



DAVID ORTEGA
Compliance
Director



CHRIS STIVERS
Assistant AD,
Compliance



MATT TERWILLIGER
Assistant AD,
Business & Revenue
Development



**DEREK VAN
RHEEN**
Director, Athletic
Study Center



DAN WILLIAMS
Assistant AD,
Information
Systems

DO YOU HAVE ESP?

SECURE YOUR SEATS TODAY
AND ENDOW CAL ATHLETICS
FOREVER!

**BUILDING
CHAMPIONS**
ENDOWING THE FUTURE

January 1, 2009

~~3,000~~
ESP SEATS AVAILABLE

July 1, 2009

~~1,150~~
ESP SEATS AVAILABLE

Today

???
ESP SEATS AVAILABLE

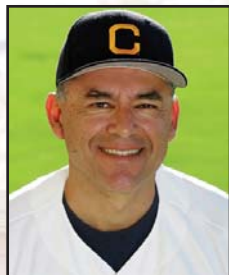
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HEAD COACHES



DAVID ESQUER
Baseball



MIKE MONTGOMERY
Basketball-Men



JOANNE BOYLE
Basketball-Women



MIKE TETI
Crew-Men



DAVE O'NEILL
Crew-Women



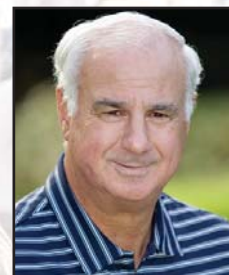
TONY SANDOVAL
Cross Country - M/W
Track & Field - M/W



SHELLIE ONSTEAD
Field Hockey



JEFF TEDFORD
Football



STEVE DESIMONE
Golf-Men



NANCY McDANIEL
Golf-Women



BARRY WEINER
Gymnastics-Men



CARI DuBOIS
Gymnastics-Women



THERESA SHERRY
Lacrosse



JACK CLARK
Rugby



KEVIN GRIMES
Soccer-Men



NEIL MCGUIRE
Soccer-Women



DIANE NINEMIRE
Softball



DAVID DURDEN
Swimming-Men



TERI MCKEEVER
Swimming-Women



PETER WRIGHT
Tennis-Men



AMANDA AUGUSTUS
Tennis-Women



RICH FELLER
Volleyball



KIRK EVERIST
Water Polo - Men



RICH CORSO
Water Polo - Women

2008-09 ATHLETIC HIGHLIGHTS



Women's swimming & diving won its first ever team Pac-10 and NCAA championships in 2008-09.

NATIONAL ATHLETE OF THE YEAR

Alex Mack – Football (Scholar-Athlete)
Dana Vollmer – Women's Swimming

NATIONAL TEAM CHAMPIONS

Women's Swimming & Diving

NCAA INDIVIDUAL CHAMPIONS

Nathan Adrian (Men's Swimming) – 50 Freestyle, 100 Freestyle
Mari Andersson & Jana Juricova (Women's Tennis) – Doubles
Men's Crew – Varsity 4
Damir Dugonjic (Men's Swimming) – 100 Breaststroke
Martin Maric (Track & Field) – Discus
Evan Roth (Men's Gymnastics) – Rings
Amanda Sims (Women's Swimming) – 100 Butterfly
Relay Team (Women's Swimming) – 400 Freestyle
Relay Team (Women's Swimming) – 800 Freestyle
Dana Vollmer (Women's Swimming) – 100 Freestyle, 200 Freestyle



Alex Mack

2008-09 DIRECTORS' CUP

California finished seventh in the final 2008-09 Directors' Cup standings, tying for the school's highest placing in the history of the rankings for the third time in the last four years. The Golden Bears were also seventh in 2006 and 2008.

Cal captured a national championship in women's swimming, finished as the NCAA runner-up in women's tennis and women's rowing, and registered top-five finishes in men's swimming (4th), men's gymnastics (4th) and volleyball (5th). Both rugby and men's rowing also earned second-place national finishes in 2009, but because they are not sponsored by the NCAA, the Bears did not receive points for either of those accomplishments.

Other teams to secure spots in their respective Top 10s were women's basketball (9th), which reached the NCAA Sweet 16 for the first time, softball (9th) and men's soccer (9th). Overall, Cal has now placed among the Top 10 in the Directors' Cup each of the last four years and six times in the last seven years. The Bears were ninth in 2003, 2004 and 2007.

The Directors' Cup was developed as a joint effort between the National Association of Collegiate Directors of Athletics (NACDA) and USA Today and is presented to the best overall collegiate athletics programs in the country in NCAA Division I, II and III and the NAIA. Points are awarded based on each institution's finish in a maximum of 10 NCAA-sponsored sports for both men and women.

NATIONAL TOP-10 TEAM FINISHES

Men's Crew – IRA Championships (2nd)
Women's Crew – NCAA Championships (2nd)
Men's Gymnastics – NCAA Championships (4th)
Rugby – National Finalist
Men's Soccer – NCAA Championships 3rd Round (9th poll)
Men's Swimming & Diving – NCAA Championships (4th)
Women's Tennis – NCAA Finalist
Women's Volleyball – NCAA Regional Finalist (6th poll)
Men's Water Polo – Final poll (7th)
Women's Water Polo – Final poll (5th)



Dana Vollmer

OTHER POSTSEASON PARTICIPANTS

Men's Basketball – NCAA Tournament 1st Round
 Women's Basketball – NCAA Tournament 3rd Round
 Men's Cross Country – NCAA Championships (22nd)
 Women's Cross Country – NCAA Regionals
 Football – Emerald Bowl Champions (25th poll)
 Men's Golf – NCAA Regionals
 Women's Golf – NCAA Regionals
 Women's Gymnastics – NCAA Regionals (Individuals)
 Men's Indoor Track & Field – NCAA Championships (12th)
 Women's Indoor Track & Field – NCAA Championships (41st)
 Women's Soccer – NCAA Tournament 1st Round
 Softball – NCAA Super Regionals
 Men's Tennis – NCAA Tournament 1st Round
 Men's Outdoor Track & Field – NCAA Championships (25th)
 Women's Outdoor Track & Field – NCAA Championships

NATIONAL COACH OF THE YEAR

Teri McKeever – Women's Swimming & Diving

CONFERENCE ATHLETE OF THE YEAR

Nathan Adrian (Men's Swimming) – Pac-10 Swimmer of the Year
 Liv Jensen (Women's Swimming) – Pac-10 Newcomer of the Year
 Jana Juricova (Women's Tennis) – Pac-10 Freshman of the Year
 Kristina Löfman (Women's Crew) – Pac-10 Newcomer of the Year
 James Long-Lerno (Men's Crew) – Pac-10 Newcomer of the Year
 Rachel Moffitt (Field Hockey) – NorPac Defensive Player of the Year
 Dana Vollmer (Women's Swimming) – Pac-10 Swimmer of the Year

TEAM CONFERENCE CHAMPIONS

Men's Crew
 Women's Crew
 Field Hockey (regular season)
 Women's Swimming & Diving

CONFERENCE COACH OF THE YEAR

Teri McKeever – Women's Swimming & Diving

INDIVIDUAL CONFERENCE CHAMPIONS

Nathan Adrian (Men's Swimming) – 50 Freestyle, 100 Freestyle, 200 Freestyle
 Martti Aljand (Men's Swimming) – 200 Individual Medley
 Lauren Boyle (Women's Swimming) – 1650 Freestyle
 Kimyon Broom (Women's Outdoor Track & Field) – 100 Hurdles
 Michael Coe (Men's Indoor Track & Field) – Mile
 Damir Dugonjic (Men's Swimming) – 100 Breaststroke
 Cherelle Garrett (Women's Indoor Track & Field) – 60 Meters
 Nolan Koon (Men's Swimming) – 200 Breaststroke
 Inika McPherson (Women's Outdoor Track & Field) – High Jump
 Kellan Patterson (Men's Indoor Track & Field) – 60 Meters
 Mackenzie Pierce (Women's Indoor Track & Field) – 800 Meters
 Dana Vollmer (Women's Swimming) – 100 Freestyle, 200 Freestyle
 Ed Wright (Men's Indoor Track & Field) – High Jump
 Relay Team (Men's Swimming) – 200 Medley
 Relay Team (Men's Swimming) – 400 Medley
 Relay Team (Women's Swimming) – 400 Freestyle
 Relay Team (Women's Swimming) – 800 Freestyle
 Relay Team (Men's Indoor Track & Field) – Distance Medley
 Second Varsity 8+ (Women's Crew)
 Varsity 4+ (Women's Crew)
 Varsity 8+ (Men's Crew)

* Results as of June 15, 2009

2008-09 CAL ALL-AMERICANS

WOMEN'S BASKETBALL

Ashley Walker – USBWA (1st team), AP (3rd team), WBCA/State Farm (HM)
 Alexis Gray-Lawson – Associated Press (HM)

WOMEN'S CREW

Lou Kinder (1st team)
 Iva Obradovic (1st team)
 Elena Humphreys (2nd team)
 Lauren Nowinski (2nd team)
 Katy Milton (2nd team)

FOOTBALL

Bryan Anger – Sporting News, College Football News, Rivals.com (freshman 1st team)
 Jahvid Best – CFN (2nd team), Pro Football Weekly (HM)
 Alex Mack – Rivals.com (1st team), Walter Camp (2nd team), Sporting News (2nd team), CFN (2nd team), AP (3rd team), PFW (HM)
 Mitchell Schwartz – CFN (freshman 2nd team)
 Zack Follett – CFN (2nd team)

WOMEN'S GOLF

Pia Halbig – Golfweek (third team), NGCA (HM)

RUGBY

Jim Barrett – USA Rugby
 Chris Biller – American Rugby News, USAR
 Keegan Engelbrecht – ARN, USAR
 Eric Fry – ARN, USAR
 Ryan Harris – USAR
 Colin Hawley – ARN, USAR
 Paul Jesseman – ARN
 Dustin Muhn – ARN, USAR
 Blaine Scully – USAR
 Ryan Taylor – USAR (HM)

MEN'S SOCCER

Andrew Wiedeman – NSCAA (3rd team)

SOFTBALL

Valerie Arioto – Easton (2nd team), Louisville Slugger/NFCA (3rd team)

MEN'S SWIMMING AND DIVING

Graeme Moore (seven events)
 Nathan Adrian (six events)
 Bennett Clark (four events)
 Damir Dugonjic (four events)
 Martti Aljand (three events)
 Sean Mahoney (three events)
 David Russell (three events)
 Guy Barnea (two events)
 Josh Daniels (two events)
 Nolan Koon (two events)
 Martin Liivamagi (two events)
 Aaron Casey (400-yard individual medley)

MEN'S SWIMMING AND DIVING CONT.

Peter Davis (800-yard freestyle relay)
 John Foster (800-yard freestyle relay)
 Matt Scanlan (800-yard freestyle relay)

WOMEN'S SWIMMING AND DIVING

Lauren Boyle (HM 500-yard freestyle)
 Erica Dagg (400-yard freestyle relay)
 Alexandra Ellis (two events, two HM)
 Sara Isakovic (three events, one HM)
 Liv Jensen (four events, two HM)
 Madison Kennedy (three events, one HM)
 Lauren Rogers (three events)
 Amanda Sims (three events)
 Tara Thomas (HM 100-yard butterfly)
 Dana Vollmer (seven events)
 Hannah Wilson (seven events)

WOMEN'S TENNIS

Mari Andersson, Doubles
 Jana Juricova, Singles and Doubles

MEN'S TRACK AND FIELD

Martin Maric (Discus – outdoor)
 Michael Coe (3000, DMR – indoor)
 Jake Hanson (DMR – indoor)
 Mark Matusak (DMR – indoor)
 Sebastian Sam (DMR – indoor)
 Ed Wright (High Jump – indoor)

WOMEN'S TRACK AND FIELD

Inika McPherson (High Jump – indoor)

VOLLEYBALL

Hana Cutura – AVCA (1st team)
 Carli Lloyd – AVCA (2nd team)

MEN'S WATER POLO

Spencer Warden – ACWPC (2nd team)
 Trent Calder – ACWPC (HM)
 Brian Dudley – ACWPC (HM)
 Frank Reynolds – ACWPC (HM)

WOMEN'S WATER POLO

Meghan Corso – ACWPC (3rd Team)
 Camille Hewko – ACWPC (3rd Team)
 Emily Csikos – ACWPC (HM)
 Stephanie Peckham – ACWPC (HM)
 Stephanie Schnugg – ACWPC (HM)

2008-09 ACADEMIC ALL-CONFERENCE

BASEBALL

Dixon Anderson (1st team)
Brian Diemer (2nd team)
Mark Canha (HM)
Brett Jackson (HM)

MEN'S

BASKETBALL

Nikola Knezevic (2nd team)
Jordan Wilkes (2nd team)

WOMEN'S

BASKETBALL

Lauren Grief (1st team)
Kelsey Adrian (HM)

MEN'S CREW

Janis Fontein (1st team)
Matt McLaren (1st team)
Jack Zhou (1st team)
Will Dean (2nd team)
Sean Engel (2nd team)
Kirk Halterman (2nd team)
Jimmy Henson (2nd team)
Jarrod McClendon (2nd team)
Michael Porter (2nd team)
Geoffrey Roth (2nd team)
Jordan Sartor (2nd team)
Axel Stelter (2nd team)
Nikola Zunic (2nd team)
Will Kolbe (HM)

WOMEN'S CREW

Elena Humphreys (1st team)
Lou Kinder (1st team)
Vanna Rocchi (1st team)
Shay Seager (1st team)
Kirsten Campbell (2nd team)
Jill Costello (2nd team)
Melissa Herman (2nd team)
Adrienne Keller (2nd team)
Laurel Kuhn (2nd team)
Katie Luke (2nd team)
Katy Milton (2nd team)
Bridget Moran (2nd team)
Taryn O'Connell (2nd team)
Avalon Radys (2nd team)
Jenny Rusher (2nd team)
Kaiti Seder (2nd team)
Sam Silva (2nd team)
Claudia Walterspiel (2nd team)
Danielle Detloff (HM)
Elise Etem (HM)
Mary Jeghers (HM)
Lauren Nowinski (HM)

MEN'S CROSS COUNTRY

Matt Hansdavid Miller (2nd team)
Kari Karisson (2nd team)
Mark Matusak (2nd team)
Michael Coe (HM)
Yosef Ghebray (HM)
Patrick Lynch (HM)
Matt Kelley Miller (HM)
Steve Sodaro (HM)

WOMEN'S CROSS COUNTRY

Alison Greggor (HM)
Rebecca Palm (HM)
Rowena Tam (HM)

FIELD HOCKEY

Gwen Belomy (1st team)
Carolina Bistue (1st team)
Caitlin Byrne (1st team)
Kaitlin Duncan (1st team)
Kristen Goodman (1st team)
Maddie Hand (1st team)
Kelly Knoche (1st team)
Jessica Kreck (1st team)
Lisa Lohre (1st team)
Rachel Moffitt (1st team)
Jessica Pizarek (1st team)

FOOTBALL

Mark Boscovich (1st team)
Alex Mack (1st team)
Mike Mohamed (1st team)
Zach Smith (1st team)
Mitchell Schwartz (HM)
Will Ta'ufou (HM)

MEN'S GOLF

Stephen Hale (HM)
George Gandranata (HM)

WOMEN'S GOLF

Shannon Yocum (1st team)
Pia Halbig (2nd team)
Allison Goodman (HM)
Roseanne Niven (HM)

MEN'S GYMNASTICS

Kyle Brady (1st team)
Kyson Bunthuwong (1st team)
Brian Del Castillo (1st team)
Daniel Geri (1st team)
Eric Hauessler (1st team)
Evan Roth (1st team)

WOMEN'S GYMNASTICS

Sophia Hocini (1st team)
Stefanie Chen (1st team)
Joanna Bennett (HM)

LACROSSE

Chapin Jackson (1st team)
Tighe Hutchins (1st team)
Emily Abbood (1st team)
Elizabeth T Jahp (1st team)
Alyse Kennedy (1st team)
Morgan Dyson (1st team)
Stephanie Smith (1st team)
Ghillie Little (1st team)
Alex Tickner (1st team)

MEN'S SOCCER

Servando Carrasco (2nd team)
Hector Jimenez (2nd team)
Andrew Wiederman (2nd team)
Imaan Kerchigani (HM)
Demitrius Omphroy (HM)
Davis Paul (HM)
A.J. Soares (HM)
Jacob Wilson (HM)

WOMEN'S SOCCER

Lisa Kevorkian (2nd team)
Brianna Bak (HM)
Katherine Daiss (HM)
Nkechi Kanu (HM)
Alex Morgan (HM)
Katie Oakes (HM)
Gina Pellegrini (HM)
Nikki Schrey (HM)
Emily Shibata (HM)

SOFTBALL

Shannon Houston (HM)

MEN'S SWIMMING & DIVING

Nathan Adrian (1st team)
Guy Barnea (1st team)
Matthew Benoit (1st team)
Nicholas Ferrif (1st team)
Ian Lentz (1st team)
Troy Nissen (1st team)
Matthew Scanian (1st team)
David Russell (2nd team)
Daniel Smith (2nd team)
Scott Sorge (2nd team)

WOMEN'S SWIMMING & DIVING

Natalie La Rochelle (1st team)
Tara Thomas (1st team)
Emily Verdin (1st team)
Lauren Boyle (2nd team)
Alexandra Ellis (HM)
Blake Hayter (HM)
Kelsey Hoff (HM)
Madison Kennedy (HM)
Amanda Larson (HM)
Lauren Rogers (HM)
Amanda Sims (HM)
Dana Vollmer (HM)
Heather White (HM)

MEN'S TENNIS

Geoff Chizever (2nd team)
Bozhidar Katsarov (2nd team)
Jonathan Dahan (HM)

WOMEN'S TENNIS

Claire Ilcinkas (1st team)
Bojana Bobusic (HM)
Marina Cossou (HM)
Marion Ravelojaona (HM)

MEN'S TRACK & FIELD (INDOOR)

Sean Carey (1st team)
Michael Coe (1st team)
Mark Matusak (1st team)
Francis Gadayan (1st team)
Jake Hanson (1st team)
Patrick Kowalsky (1st team)
Kevin Kuechler (1st team)
Martin Maric (1st team)
Kellan Patterson (1st team)
Ryan Shuler (1st team)

WOMEN'S TRACK & FIELD (INDOOR)

Kandi Bonty (1st team)
Kayla Dixon (1st team)
Cyrena Giordano (1st team)
Alison Greggor (1st team)
Tifani Grimes (1st team)
Mercedes Marchbanks (1st team)
Kristen Meister (1st team)
Katie Morgan (1st team)
Linda Oseso (1st team)
Theresa Raub (1st team)
Allison Stokke (1st team)
Brook Turner (1st team)
Francesca Weems (1st team)

MEN'S TRACK & FIELD (OUTDOOR)

Matthew Miller (2nd team)
Sean Carey (HM)
Michael Coe (HM)
Francis Gadayan (HM)
Yosef Ghebray (HM)
Jacob Hanson (HM)
Kari Karisson (HM)
Patrick Kowalsky (HM)
Kevin Kuechler (HM)
Martin Maric (HM)
Kellen Patterson (HM)
Ryan Shuler (HM)

WOMEN'S TRACK & FIELD (OUTDOOR)

Kristen Meister (2nd team)
Francesca Weems (2nd team)
Kandi Bonty (HM)
Kayla Dixon (HM)
Cyrena Giordano (HM)
Tifani Grimes (HM)
Mercedes Marchbanks (HM)
Katie Morgan (HM)
Linda Oseso (HM)
Mackenzie Pierce (HM)
Veronica Stimson (HM)
Allison Stokke (HM)
Brook Turner (HM)

VOLLEYBALL

Kristen Kathan (HM)
Carli Lloyd (HM)
Kat Reilly (HM)
Am'ra Solomon (HM)
Mindi Wiley (HM)

MEN'S

WATER POLO

Scott Cruikshank (1st team)
Brian Dudley (1st team)
Daniel Orloff (1st team)
Michael Sample (1st team)
Charles Steffens (1st team)

WOMEN'S

WATER POLO

Lauren Burke (1st team)
Georgi Cappelletti (1st team)
Remy Champion (1st team)
Erika Hanson (1st team)
Camille Hewko (1st team)
Coral Kemp (1st team)
Paige Lorenz (1st team)
Julie Oreglia (1st team)
Stephanie Peckham (1st team)
Stephanie Schnugg (1st team)
Erin Scully (1st team)
Laura Wood (1st team)

2008 ACADEMIC ALL-CONFERENCE - FOOTBALL



Mark Boscovich



Alex Mack



Mike Mohamed



Mitchell Schwartz



Zach Smith



Will Ta'ufou

CAL TRADITIONS

Perhaps nowhere else in America is the color and pageantry of college football better captured on autumn Saturdays than at the University of California and Memorial Stadium, which was judged to have the best view of any college stadium in the country by *Sports Illustrated*. The rich history of the Golden Bears on the gridiron has borne some of the most colorful and time-honored traditions in the sport today.

BLUE AND GOLD

Official colors of the University of California were established at Berkeley in 1868. The colors were chosen by the University's founders, who were mostly Yale men who had come West. They selected gold as a color representing the "Golden State" of California. The blue was selected from Yale blue. Cal teams have donned the blue and gold since the beginning of intercollegiate athletic competition in 1882.

GOLDEN BEARS

In 1895, the University of California track & field team was the dominant power on the West Coast and decided to challenge several of the top teams in the Midwest and East on an eight-meet tour that is now credited by many historians as putting Cal athletics onto the national scene. As a symbol of the University, Regent Arthur Rodgers, class of 1872, commissioned a blue silk banner emblazoned with a golden grizzly bear, the symbol of the state of California. The banner was carried by the team on its successful tour, which saw them win five of the eight competitions. Cal athletic fans were so ecstatic over the team's performance that Professor Charles Mills Gayley was inspired to write the song "The Golden Bear." Cal's athletic teams have been known as the Golden Bears ever since.

CARD STUNTS



The Cal rooting section is credited with establishing one of the most time-honored traditions in

college football - performing card stunts at college football games. Cal began this activity for the 1910 "Big Game," a rugby match between California and Stanford. The original stunts performed that afternoon depicted the Stanford Axe and a big blue "C" formed on a white background.

The tradition is a crowd favorite at Memorial Stadium as several times each season Cal students perform as many as 10 different stunts, using more than 5,000 cards. The painstaking process of plotting the positions of the cards, which once took days to complete, is now aided by computers that add to the precision of the images produced in the card section.

CAL BAND



The University of California Marching Band has been a tradition at Berkeley for more than 100 years, exemplifying many of the best aspects of student life at one of the nation's

most prestigious public universities. It boasts over 200 members, a student-run management and a unique high-step marching style, all of which combine to make it one of the most singular bands of its kind.

Formed as the R.O.T.C. Cadet Band in 1889, the Cal Band adopted its present name in 1923. It has performed across the country and around the world at such events as the Brussels World Fair in 1958, Expo '70 in Japan and a Bicentennial Tour of the United States in 1976. In 1980, the Band took to the stage with the San Francisco Ballet, and it was the official state band for the city's welcome to Queen Elizabeth II and Prince Phillip of Great Britain in 1983.

CALIFORNIA VICTORY CANNON



The California Victory Cannon was presented to the Rally Committee in time for the 1963 Big Game

by the class of 1964. It is shot off at the beginning of each game, after each score and after each Cal victory. Only once, against Pacific on Sept. 7, 1991, did the Bears score too many times, racking up 12 touchdowns before the cannon ran out of ammunition. The cannon, which was originally kept on the sidelines, has been mounted on Tightwad Hill above Memorial Stadium since 1971.

TIGHTWAD HILL

For decades, enterprising Golden Bear fans have hiked to Tightwad Hill high above the northeast corner of Memorial Stadium. Not only does the perch provide a free look at the action on the field, but it also offers a spectacular view of San Francisco Bay and many of the area bridges to the west.

BIG 'C'

The Big "C" is located on Charter Hill above Memorial Stadium and was constructed in 1905 by the classes of 1907 and '08. The road up to the Big "C" was built in 1916 by the male members of the Cal student body in three-and-a-half hours, using 2,000 picks and shovels that were donated by the Southern Pacific Railroad. The Rally Committee became the custodians and guardians of the Big "C" some time after 1952. Since then, the Committee has been in charge of painting the "C" and protecting it from vandalism.



MARCH TO VICTORY

Cal began a new "tradition" in the fall of 2002 with the March to Victory. Approximately two-and-a-half hours before kickoff of each home game, more than 1,000 Golden Bear fans form a human tunnel outside the north end of Memorial Stadium to cheer on the team as it marches into the locker room.

SONGS OF CAL

While through the years Cal has collected numerous songs that are popular with its alumni and fans alike, two songs are regularly heard on football Saturdays. Those songs include the familiar fight song entitled "Big C," a brisk marching tune composed by N.S. McLaren and H.P. Williams of the class of 1914. The other is the Cal alma mater, "Hail to California," written and composed by Clinton R. "Brick" Morse, class of 1896.

HAIL TO CALIFORNIA

Hail to California, Alma Mater Dear
Sing the joyful chorus, Sound it far and near.
Rallying 'round her banner, We will never fail.
California Alma Mater, Hail! Hail! Hail!

BIG C

California!
On our rugged Eastern foothills, stands our symbol clear and bold.
Big C means to fight and strive and win for Blue and Gold.
Golden Bear is ever watching. Day by day he prowls.
And when he hears the tread of lowly Stanford Red, from his lair he fiercely growls!
(Yell: Gr-rr-rah, Gr-rr-rah, Gr-r, r-r-r, r-r-rah!)



CAL SPIRIT GROUPS

The Cal Spirit groups are responsible for promoting all spirit-related activities at the University of California and are active at home events, as well as many away games. In addition, they act as ambassadors of the University by assisting with alumni functions, fund-raising events and other formal occasions promoting Cal spirit. The groups are the Rally Committee, Cal Dance Team, Cal Yell Leaders and the Cal mascot, Oski.

The Rally Committee, the oldest student group on campus, upholds school spirit and tradition. Above and beyond producing all rallies on campus, Rally Com is responsible for maintaining the Big C, displaying the California banner, the Cal flags, and constructing and executing card stunts at football games. Not to be forgotten is the California Victory Cannon, and when the Axe is in the possession of the Bears, the Committee is the custodian of the Axe.

The Cal Dance Team consists of 20 women who dance to traditional Cal fight songs and Cal Band rock songs. During the football season, they perform on a platform that is elevated off the football field. During the basketball season, the team dances on the sidelines and on the basketball court during timeouts and performs entertaining half-time productions.

Cal Yell Leaders, also known as the Mic Men, are student leaders of the rooting sections at all Cal sporting events. In addition, they emcee at rallies, alumni and community events.

Oski, the official mascot of the University of California, has been a tradition at the school since making his debut during the 1941 football season. Prior to his arrival, live mascots were used at Memorial Stadium with varying degrees of success. It was decided in 1940 that a costumed mascot would make a more suitable alternative to a live bear.

Named after the popular "Oski Wow-Wow" yell, the Cal mascot is selected by the Oski Committee, a governing body that oversees all aspects of caring for the lovable Bear. Oski's identity is unknown to everyone, with the exception of the committee.

FUNZONE

Cal fans enjoy the biggest tailgate party in Berkeley every home football Saturday at FunZone. Located on Maxwell Family Field right beside Memorial Stadium, FunZone offers fans a chance to get revved up for the big game. And best of all ... admission is free. Each weekend, more than 5,000 fans take advantage of the food and live entertainment. Other features at FunZone, which opens three hours prior to kickoff, include a kids' area with interactive games, appearances by the Cal Marching Band and cheerleaders, and large screen TVs showing college football games from around the country. Game-day ticket and will-call windows are also now located in FunZone, too.

CAL BEARENTS

Initiated in the fall of 1986, Cal Bearents has grown from an idea of six people into an organization numbering in the hundreds. Proud moms, dads, siblings, aunts, uncles, cousins, grandparents, in-laws and friends all gather together to share the Cal football experience with the players.

Because no one understands the triumphs and tribulations in an athlete's season as thoroughly as family and friends do, all Bearents share a special bond. Regardless of whether their player plays in a starring or supporting role, Bearents consistently provide a network of support for the players and for each other. In addition to extending an open invitation for all players to join family and friends for postgame barbecues after each home game, Bearents also participate in and coordinate various other events throughout the year with Cal alumni and Bear Backers.

FOOTBALL ALUMNI TAILGATES

Football alumni from all eras in the history of the Bears are invited to special tailgates prior to every home game, held in the courtyard of Wurster Hall. Sandy Barbour and Jeff Tedford have endorsed these pregame get-togethers as the official tailgates for Cal football alumni. Each tailgate begins two hours before kickoff and concludes 30 minutes prior to the game.



CALIFORNIA LETTERMAN'S CLUB

Cal's football alumni association, the California Letterman's Club, is an active organization that supports the Golden Bear program. Formerly known as the Sons of California, the group was created several years ago to continue the relationships that were forged inside Memorial Stadium. Each year, the Letterman's Club has a reunion at a home game and holds a fund-raising golf tournament in the spring. In addition, they sponsor a reception at the end of the year for graduating football players and honor a deserving alumnus with the Glenn T. Seaborg Award named for the Nobel laureate and former Cal chancellor. For more information, contact the Athletic Development Office at 510-642-2710.

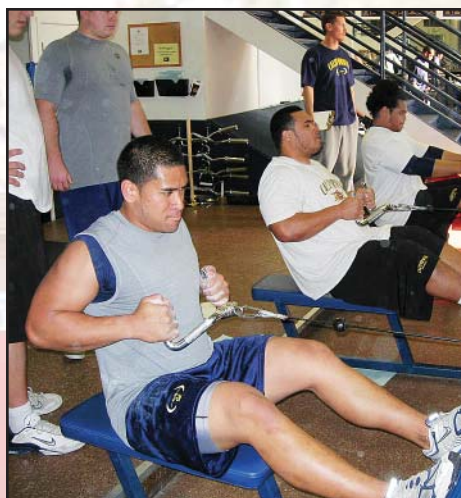
PAPPY'S BOYS

Founded in 1986, Pappy's Boys is an organization of more than 500 former Golden Bears who played under legendary Cal football coach Lynn "Pappy" Waldorf. Not only does the group get together to relive the success of the Cal team's during the Waldorf era, but it supports the program in many areas. Recent efforts include establishing a \$400,000 endowment for football scholarships and raising funds for two of the most recent additions to campus statuary: that of Waldorf kneeling near Faculty Glade and the giant grizzly bear by Memorial Stadium.

Waldorf compiled a 67-32-4 record as head coach at Cal from 1947-56. For the 1948, '49 and '50 seasons, Waldorf guided the Bears to a 39-3-1 record and three consecutive Rose Bowls. He was inducted into the National Football Foundation Hall of Fame in 1966 and into the Cal Athletic Hall of Fame in 1987.

In the late 1990s, Pappy's Boys produced a book, "Pappy's Boys, The Rose Bowl Years: A Legacy of Winning," which was edited by *Sports Illustrated* writer Ron Fimrite and produced by former Cal quarterback Dick Erickson. The book contains 59 autobiographical essays by players, coaches, and others involved in the Waldorf Rose Bowls, plus a preface by former Cal chancellor Glenn Seaborg.

STRENGTH & CONDITIONING



An integral part of Cal Football is the strength and conditioning department. The program's philosophy is geared towards helping each student-athlete achieve the highest level of athletic development and injury prevention.

By teaching how all the components of strength and conditioning fit together, student-athletes understand how to maximize power as it applies to sports. This includes enhancement of speed, strength, agility and flexibility, which results in improved power. Motivating, educating and helping to reach maximum athletic development is the primary focus of the Cal program.

The Cal weight room at Memorial Stadium includes eight Olympic platforms, more than 15,000 pounds of Olympic bars and bumper plates, and an array of aerobic and anaerobic equipment. The picturesque facility offers panoramic views of the entire region, including San Francisco and the Bay. Originally opened in Memorial Stadium in 1983 as part of the Cal Sports 80s facility project, the facility now has expanded to more than 5,000-square feet of space for Cal's football team and other athletic squads.

The training regimen at Cal is a year-round process that emphasizes improving athleticism. With closely monitored workouts that involve a great deal of individual instruction and attention, student-athletes are taught the correct techniques to increase their ability to perform at their peak during competition.

Cal's program stresses comprehensive training in order to improve both strength and speed. Flexibility is a key component because it is essential for developing athleticism and agility. It also improves the running mechanics needed for acceleration and deceleration, both essential for playing football.

Athlete workouts are position-specific and closely monitored by the conditioning staff, who work in collaboration with the entire sports medicine team (doctors, athletic trainers, physical therapists, nutritionists, etc.) to ensure the health and safety of all of student-athletes.

In this way, Cal's strength and conditioning program is a vital component linking the "full circle" of a student-athlete's physical development from conditioning through rehabilitation and re-conditioning.

FOOTBALL STRENGTH & CONDITIONING STAFF



JOHN KRASINSKI

Head Strength and Conditioning Coach

A complete profile of John Krasinski can be found on page 60.



ZACARY CONNER

Assistant Coach

Zacary Conner enters his third year with the strength and conditioning department, where he currently works with football, men's and women's golf, field hockey, lacrosse and rugby. Prior to his arrival at Cal, Conner was an intern with the NFL's Miami Dolphins in 2007 following his work as a graduate assistant at Florida State University from 2003-07. His career began at the University of Nebraska, where he received a bachelor's of science, as a volunteer assistant from 1999-2003. He also

holds a master's degree from Florida State. Conner currently resides in Alameda.



KEN MILLER

Assistant Coach

Ken Miller returns for a fourth year of service as an assistant strength and conditioning coach with the Cal football program. Miller also works with Cal's softball and women's gymnastics teams.

Prior to his work with the Bears, Miller logged over 10 years of work in the personal training and fitness field. He was a fitness manager in Oakland for two years prior to his arrival on campus, and spent four years as a consultant, providing education for trainers, therapists and health

clubs. Miller also enjoyed a three-year stint as a corporate wellness instructor for the Department of Defense in Las Vegas from 1993-95.

Miller earned a bachelor's degree in exercise science at Cal Poly Pomona, before earning his master's in exercise science and health promotion from California University in Pennsylvania.



DAVID ZIEMBA

Assistant Coach

David Ziemba brought 15 years of experience in collegiate strength and conditioning training to Cal when he joined the Golden Bear staff in the spring of 2006.

Prior to moving to Berkeley, Ziemba worked as a sports performance coach in Michigan. Previously, he served as an assistant strength and conditioning coach at Eastern Michigan from 2001-05. From 1996-2000, Ziemba was the head strength and conditioning coach at the University

of Denver, coordinating the development of 19 intercollegiate sport programs.

After earning his bachelor's degree in exercise and movement science from Oregon in 1989, Ziemba worked for one year as a graduate assistant coach at Northern Arizona. He returned to his alma mater in 1990 and served as an assistant strength and conditioning coach with the Duck program from 1990-96. Ziemba earned his master's degree in exercise and movement science from Oregon in 1995.

SPORTS MEDICINE & ATHLETIC TRAINING

The mission of the Sports Medicine Program at the University of California, Berkeley, is to provide systematic, multi-disciplinary services that utilize advanced scientific and administrative practices to support student-athletes in the pursuit of optimal physiological and psychological health, personal development, and high performance.

Golden Bear student-athletes are privileged to be supported by one of the top medical staffs in college athletics, along with some of the most modern training and rehabilitation equipment in the country. The comprehensive program features state-of-the-art facilities, as well as a staff of acclaimed sports medicine practitioners.

Cal's athletic training facilities include more than 6,000-square feet, split between the Memorial Stadium Athletic Training Room and the Paul F. White Sports Medicine Complex at Haas Pavilion. Both facilities include rehabilitation space and equipment, hydrotherapy space and an extensive pre-practice preparation area, as well as physician examination areas. With both facilities operational year round, Cal Sports Medicine is able to serve the student athletes in close proximity to their practice and competition sites.

In addition, Cal student-athletes also use University Health Services (UHS), which jointly with Intercollegiate Athletics, oversees and coordinates sports medicine services to all injured or ailing Golden Bear athletes. UHS, housed in the Tang Center, is recognized as one of the largest and most comprehensive campus health service in the country. It provides access to physician clinics, laboratory services, X-ray and other ancillary services such as sports nutrition and counseling.

The expert staff of team physicians is headed by **Dr. Brad Buchman**, Medical Director of Cal's University Health Services and Supervising Team Physician as well as a Cal alumnus and former Golden Bear on the gridiron from 1979-81. The staff features specialists from the fields of orthopedic surgery, family medicine, internal medicine, psychiatry and podiatry, among others. The medical staff, with its diverse backgrounds and areas of expertise, has vast experience treating injured athletes on every level of competition, including Olympic and professional athletes.

Cal's athletic training staff, led by head athletic trainer **Ryan Cobb** and supported by administrative assistant **Shelly Sharda**, includes 15 certified athletic trainers and 30 sports medicine interns. The staff tends to the day-to-day health care needs of Cal athletes in all sports, including the evaluation and treatment of injuries and illnesses. Rehabilitation of injuries is also the responsibility of the athletic training staff, with additional assistance from two experienced staff physical therapists. The athletic trainers provide coverage at home and away athletic contests, and practices are staffed on a full-time basis.

Whether it's for taping, physical therapy or the prompt recovery from an illness or injury, Golden Bear student-athletes have the full confidence that Cal's medical staff will provide the best care available with one of the most progressive treatment and rehabilitation programs in the country.



BACK ROW STANDING (left to right): Bill Coysh, PhD, Eric Yabu, DDS, James HO DMD, Rudy Gutierrez, DC ATC, Maureen Lee, DPM, Deirdre McLoughlin, PT, Sue Bromley, DC, Ellen De Neef, PT, Tim Shen, MD, Craig Dennis MD, Sara Edwards, MD, Lamont Cardon, MD, Brad Buchman MD, Sameer Dixit, MD, Paul Walton, DC, Casey Batten, MD, Joshua Hatch, MD, Jeff Nelson, MD, Robert Eppley, MD, Whit Johnson, DDS, Tim Dutra, DPM, Glenn Oberman, OMD LAc, Christopher DaPrato, PT, William Workman, MD, Nina Patterson, PT, Lynn Schankliess, PT ATC, Kristy Illg, PT ATC, Christy Allen, MD, Cindy Chang, MD. **FRONT ROW SEATED (left to right):** Shelly Sharda, David Walden, ATC, Barry Parsons, MEd, ATC, Matthew Havranek ATC, Brian Schulman, MA, ATC, Wes McGaugh MS, ATC, Ryan Cobb, MS, ATC, Dave Stenger, MEd, ATC, Elaine Garcia, MS, ATC, Linda Smith, ATC, Suzanne Nelson, ScD, RD.

2009 SPORTS MEDICINE STAFF

Along with supervising team physician **Dr. Brad Buchman**, Cal's three associate team physicians provide medical care and event coverage for Golden Bear student-athletes. **Dr. Jeff Nelson**, a Cal grad and fellowship trained in sports medicine, has been a team physician and staff physician at University Health Services since 1998. **Dr. Harris Masket**, also a Cal alum, was Cal's post-graduate sports medicine intern before becoming the chief of Urgent Care at UHS in 2006. **Dr. Casey Batten** trained at the UC-Davis/UC-Berkeley sports medicine fellowship program and joined the Cal staff following completion of his fellowship.

The staff psychologists who provide and coordinate counseling are **Drs. Bill Coysh** and **Chris McLean**.

In addition, the success of the sports medicine program would not be possible without the support and expertise of medical specialists in the community, representing all areas of sports medicine. More detailed information can be found on the web at CalBears.com under Inside Athletics/ Sports Medicine.

PRIMARY CARE PHYSICIANS

Dr. Cindy Chang served as Cal's head team physician from 1995 to 2008. She serves part time at the University Health Services as a sports medicine consultant/musculoskeletal specialist and volunteers as a team physician. Chang is recognized as one of the leading primary care sports medicine physicians in the country.

Dr. Craig Dennis is board certified in emergency medicine and has a special interest in water polo. His daughter was a Cal goalie.

Dr. Roger Iliff has been a valuable member of the program since 1980, and many coaches and other Athletic Department staff select him as their personal family physician.

Dr. Tara Shaw completed her sports medicine fellowship in Chicago with MacNeal Family Practice/Rush University Orthopedics, and is part of the Sports Medicine Clinic at Kaiser Vallejo.

ORTHOPEDIC PHYSICIANS

Dr. Christina Allen played soccer and earned her biomedical engineering degree at Duke, and is a sports medicine fellowship-trained assistant professor of orthopedics at UCSF.

Dr. Lamont Cardon, a former Cal football player, is a fellowship-trained orthopedic consultant for hand, wrist and upper extremity injuries and practices in Berkeley.

Dr. Sarah Edwards trained in sports medicine at Columbia University in New York City and is a sports medicine orthopedist in private practice in Oakland.

Dr. Robert Eppley, who played collegiate basketball at Swarthmore College, has been one of our primary orthopedic consultants since 1992. Fellowship trained in sports medicine, he is in private practice in Berkeley, and is repeatedly voted one of "Bay Area's Best Doctors" by fellow physicians.

Dr. Joshua Hatch, who played football at Princeton, was fellowship trained in sports medicine at the Hospital for Special Surgery in New York City and is in practice at Kaiser-Oakland.

Dr. Clement Jones played football at Merrimack College in Massachusetts, and is Cal's fellowship-trained orthopedic spine consultant in private practice in San Francisco.

Dr. Benjamin Ma is chief of sports medicine at UCSF and did a sports medicine fellowship at the Hospital for Special Surgery in New York City.

Dr. Jeffrey Mann, a gymnast at Massachusetts Institute of Technology, is a fellowship-trained orthopedic foot and ankle consultant in private practice in Oakland.

Dr. Mathias Masem is a fellowship-trained orthopedic consultant for hand, wrist and upper extremity injuries. Chief of the Division of Hand Surgery at Alta-Bates Summit Medical Center, he is in private practice in Oakland.

Dr. Will Workman, a member of Cal's 1988 College World Series baseball team, is a fellowship-trained orthopedic sports medicine consultant in private practice in Walnut Creek.

PHYSIATRISTS

Cal's consultants trained in physical medicine and rehabilitation see student-athletes for non-operative injuries of the neck and back, as well as nerve disorders. **Dr. Gerry Keane** is in private practice in Menlo Park. **Dr. Tim Shen** completed a physiatry spine and sports medicine fellowship at the Hospital for Special Surgery in New York City and practices in Oakland and Lafayette.

PODIATRISTS

Dr. Tim Dutra practices in San Leandro and at Cal State East Bay's Student Health Center, and is president of the American Academy of Podiatric Sports Medicine. **Dr. Maureen Lee** is in private practice in San Francisco and also serves as a consultant for San Francisco State University's athletic program.

DENTISTS

Cal's team of sports dentistry specialists provides emergency dental care, performs oral exams during pre-participation physicals and fabricates protective mouth guards for student-athletes. **Dr. Derric DesMarteau** is a founding member of the Bears' sports dentistry team who was a longtime practitioner in Piedmont and former team dentist



CASEY BATTEN, M.D.

Lead Team Physician, Football

Dr. Casey Batten enters his fourth year as an Associate Team Physician with Cal Athletics, and 2009 marks his first year as Lead Team Physician for California Golden Bears football. Prior to Cal, Batten was an Assistant Clinical Professor of Orthopaedics at the University of California San Francisco. He also has provided medical coverage for NCAA championship events including men's and women's basketball, track and field, and FCS football. In addition to his responsibilities with the student athletes at Cal, Dr. Batten continues as an invited speaker on various sports medicine topics on a local and national level, and also serves as a peer reviewer for two respected sports medicine publications. He has published on topics such as concussion, and physical activity factors in adolescent athletes. As a member of the American Medical Society for Sports Medicine (AMSSM), Dr. Batten is active in committee work dedicated to expanding the quality and availability of sports medicine training for medical students and resident physicians. Batten is also responsible for clinical and academic instruction for the UC Davis-UC Berkeley Sports Medicine Fellowship. Dr. Batten holds a bachelor's degree in Kinesiology-Exercise Science from the University of Wisconsin. After attending medical school at the Medical College of Wisconsin, he completed a residency in Family Medicine at the University of Tennessee College of Medicine-Chattanooga Unit. Batten then earned a fellowship with the UC Davis -UC Berkeley Sports Medicine Program. Born and raised in Madison Wisconsin, Dr. Batten currently resides with his wife, Alison, in Berkeley.



WES McGAUGH

Football Athletic Trainer

A complete profile of Wes McGAUGH can be found on page 62.

for the Golden State Warriors and Oakland Raiders. **Dr. James Ho**, a Cal grad, is an endodontist (root canal specialist) and practices in Berkeley. **Dr. Whitney Johnson** practices in Berkeley, is a fellow in the International Academy for Sports Dentistry and is a board director on the Berkeley Dental Society. **Dr. Eric Yabu**, another Cal grad, is on faculty at UCSF and practices in Oakland.

OPTOMETRISTS

The UC Berkeley School of Optometry, under the clinical supervision of **Dr. Mika Moy** and **Dr. Chris Wilmer**, provides visual screening at our physicals and also serves as consultants for ocular injuries and ocular medical conditions.

PHYSICAL THERAPISTS

Cal's sports physical therapists offer a variety of skills, including manual therapy techniques, biomechanical evaluations and Pilates, to assist the athletic trainers with both injury and post-operative rehabilitation. Led by staff physical therapists **Christopher DaPrato** and **Ellen de Neff**, they include **Amy Fong**, **Kristy Illg**, **Deirdre McLoughlin**, **Nina Patterson**, **Lynn Schankliess**, and **Becky Zachau**. Also on staff is occupational therapist **Caroline D'Angelo**, MA, OTR/L, CHT, is a Certified Hand Therapist (CHT) who received her master's degree in occupational therapy from USC. She currently works for John Muir Health in their outpatient hand/UE rehabilitation center.

CHIROPRACTORS

Cal's team of sports chiropractors works alongside the athletic trainers and physical therapists in the training quarters to assist with the treatment of musculoskeletal injuries and dysfunctions. **Dr. Sue Bromley** has worked with NASCAR, the Professional Rodeo Association and the San Jose Lasers, and practices in Union City. **Dr. Jessica Greux**, a four-year letterwinner in soccer at Brown University, has been with the Cal Sports Medicine team since 1994 and is also in private practice in Berkeley. **Dr. Rudy Gutierrez**, a part of the Cal Sports Medicine Department since 1998, currently works as a sport chiropractor. He is owner and director of Inner-Action Sports Rehab in Oakland and Walnut Creek... **Dr. Jennifer Forster** is in private practice in Campbell and specializes in active release techniques (ART). **Dr. Paul Walton** is in private practice in Orinda and has been on the teaching and clinical faculty of Life Chiropractic West since 1989.

ACUPUNCTURISTS

Glen Oberman, O.M.D., L.Ac., has been involved with Cal Sports Medicine since 2007. He supervises the treatment of Cal student athletes by acupuncture interns from the Acupuncture and Integrative Medicine College - Berkeley. He is Clinic Dean at the college and has a national board certification in Acupuncture Orthopedics. He teaches courses in Acupuncture Orthopedics, Research Methodology and Ethics and Law. Dr. Oberman also is in private practice in Berkeley. Sports Medicine Staff

STUDENT PROGRAMS



Earth Day tree planting

There is more to life than wins and losses, and University of California student-athletes have the opportunity to learn that lesson through participation in an NCAA program – CHAMPS/Life Skills – which is designed for athletes to get more out their college years than just what they experience in the athletic arena. The program helps students by concentrating in four major areas: Academics, Career Development, Community Service and Personal Development.

CAREER DEVELOPMENT

The career development portion of the Life Skills Programs offers student-athletes opportunities to prepare themselves for life after college. One of the most well attended events each year is Career Month, which features a series of workshops on career development, resume writing, interview skills and networking. In addition, the annual Job Fair puts student-athletes in direct contact with employers who are looking to hire for both internships and full-time jobs. The program has proven to be a valuable source of contact with successful Cal alumni and has initiated career paths for many Golden Bear student-athletes.

COMMUNITY SERVICE

Cal's student-athletes exhibit a strong commitment to the community. They participate in a variety of activities such as community-sponsored Big Brother/Big Sister programs and mentor relationships with under-privileged youth, as well as Cal's Athletic Speakers' Bureau and team service projects. In doing so, the student-athletes serve as ambassadors between the University and the community and as role models to children.

The Athletic Speakers' Bureau receives requests from local schools and community organizations for student-athletes to speak to kids ranging from kindergarten to high school. The student-athletes are trained to address a wide variety of wellness-related topics in addition to emphasizing the importance of education and



College Sports Day

maintaining self-esteem. The goal is to encourage and support young students in finding a path to productive and healthy futures, free from reliance on harmful substances.

PERSONAL DEVELOPMENT

Former Cal soccer player Derek Van Rheenen teaches a groundbreaking class that directly addresses the personal development of freshmen student-athletes. This class, Education 75: Sport, Culture and Education, addresses the socio-cultural context of sport and higher education as well as each individual's relationship to this particular context, by melding subjective experience with objective and critical analysis.

Through their involvement in the Life Skills Program, Cal student-athletes are prepared to be productive and successful adults when they graduate from the university and move on to their next challenge in life.

CAL IN THE COMMUNITY

Many Cal student-athletes have been active participants in various student-mentor programs with low-income and/or minority youth in the East Bay community. Working in conjunction with the Stiles Hall Foundation, Cal athletes have been paired with young students in a mentor/role-model project, often growing to be a part of the child's extended family. These student-athletes are a positive force in assisting youth to stay in school, eventually enter college and succeed as members of the community.



Honors Celebration Luncheon

STUDENT-ATHLETE ADVISORY COMMITTEE

With representatives from all 27 sports at Cal, the Student-Athlete Advisory Committee not only does the group work to improve interaction between athletes, coaches and administrators, but it also works with other campus organizations to enhance the student-athlete experience. Among the areas of emphasis are student-athlete welfare, student-athlete image, community service, community building, communication and input on proposed NCAA legislation. The committee recently developed a student-athlete website and newsletter and was effective in increasing student-athlete support for each of Cal's teams.

BIG C SOCIETY

The Big C Society is a group of athletes – both men and women – who share a common bond: they have distinguished themselves by their athletic skill and/or unwavering dedication to Cal Athletics. The purpose of the Big C Society is to encourage and support the athletic program through an uncompromising commitment to excellence.

Among the many activities sponsored by the Big C Society are: the Cal Athletic Hall of Fame Dinner, Student-Athlete Career Night, the Honors Celebration Luncheon, first-year varsity letter awards and beginning and end-of-the-year picnics for all Cal student-athletes.

PACIFIC-10 CONFERENCE

The Pacific-10 Conference continues to uphold its tradition as the "Conference of Champions," claiming an incredible 166 NCAA team titles over the past 19 years, including 11 in 2008-09, averaging nearly nine championships per academic year. Even more impressive has been the breadth of the Pac-10's success, with championships coming in 26 different men's and women's sports. The Pac-10 has led the nation in NCAA championships in 43 of the last 49 years and finished second five times.



Spanning nearly a century of outstanding athletics achievements, the Pac-10 has captured 380 NCAA titles (261 men's, 119 women's), far outdistancing the runner-up Big Ten Conference's 222 titles.

The Conference's reputation is further proven in the annual Learfield Sports Directors' Cup competition, the prestigious award that honors the best overall collegiate athletics programs in the country. Eight of the top 25 Division I programs were Pac-10 member institutions, including California, which finished seventh for the third time in the past four years, once again tying for the school's highest placing in the history of the rankings. The Pac-10 landed three programs in the top 10, one more than the second-place ACC, Big Ten and SEC (2).

The Pac-10 captured a nation's-best 11 NCAA team titles in 2008-09, including the Golden Bears' national championship in women's swimming. Cal also contributed 12 individual titles.

The Pac-10 had runners-up in nine NCAA championship events, with Cal represented in women's tennis and women's rowing. The Bears also brought home runner-up finishes at the IRA men's rowing championship and rugby championship. Overall, the conference had 26 teams finish in the top four at NCAA championship events.

Participation in the postseason was a common occurrence for the Pac-10 in 2008-09. Of the 22 sports sponsored by the Conference, 18 witnessed at least half its teams participating in NCAA or



The Pac-10 has roots back to 1915 with the establishment of the Pacific Coast Conference of which Cal was a charter member.

other postseason action. The men sent 63 of a possible 93 teams into the postseason (67.7 percent), while the women sent 65 of a possible 101 teams (64.4 percent).

The Pac-10 experienced continued success in football as the league went a perfect 5-0 in bowl games, the most bowl victories for the Conference since 1997 and its first undefeated mark since 1989. The USC Trojans capped their season with a 38-24 victory over Penn State in the Rose Bowl. Meanwhile, Arizona, Oregon, Cal and Oregon State also earned bowl victories.

A Pac-10 record-tying six teams competed in the NCAA Men's Basketball Tournament and three others competed in other postseason events. On the women's side, three teams competed in the NCAA Tournament, posting a 9-3 record in the "Big Dance," as each advanced to the Sweet 16 making it the first time since 1992 three Conference teams advanced that far.

The roots of the Pacific-10 Conference date back over 90 years to December 2, 1915, when the Pacific Coast Conference (PCC) was founded

at a meeting at the Oregon Hotel in Portland, Ore. The original membership consisted of four schools - Cal, Washington, Oregon and Oregon State College (now Oregon State University). All still are charter members of the Conference.

Pacific Coast Conference play began in 1916 and, one year later, Washington State College (now Washington State University) was accepted into the league, with Stanford following in 1918.

In 1922, the PCC expanded to eight teams with the admission of USC and Idaho. In 1924, Montana joined the league roster, and in 1928, the PCC grew to 10 members with the addition of UCLA.

The Pacific Coast Conference competed as a 10-member league until 1950, with the exception of 1943-45 when World War II curtailed intercollegiate athletic competition to a minimum. During that time, the league's first commissioner was named. Edwin N. Atherton was Commissioner in 1940 and was succeeded by Victor O. Schmidt in 1944. In 1950, Montana resigned from the Conference and joined the Mountain States Conference. The PCC continued as a nine-team Conference through 1958.

In 1959, the PCC was dissolved and the Athletic Associates of Western Universities was formed and Thomas J. Hamilton was appointed Commissioner of the new league. The original AAWU membership included Cal, Stanford, Southern California, UCLA and Washington. Washington State joined the membership in 1962, while Oregon and Oregon State joined in 1964. Under Hamilton's watch, the name Pacific-8 Conference was adopted in 1968. In 1971, Wiles Hallock took over as Commissioner of the Pac-8.

Ten years later, on July 1, 1978, Arizona and Arizona State were admitted to the league and the Pacific-10 Conference became a reality. In 1986-87, the league took on a new look, expanding to include 10 women's sports. Thomas C. Hansen was named the Commissioner of the Pac-10 in 1983, a role he would hold for 26 years until 2009. Hansen was succeeded by current Commissioner Larry Scott, who took on the new role in July 2009.

PAC-10 BOWL ARRANGEMENTS

The Pacific-10 Conference has agreements with six bowl partners. The lineup is led by the Rose Bowl, which is the destination for the Pac-10 champion, unless said champion is ranked No. 1 or No. 2 in the final Bowl Championship Series rankings. If that were the case, the Pac-10 champion would play in the BCS National Championship Game which this year will also be played in Pasadena following the Rose Bowl. Regardless of the disposition of the Pac-10 champion, a second Pac-10 team may be selected for an at-large berth in the Bowl Championship Series in any given year and other Pac-10 bowl partner arrangements provide for that occurrence. In addition to the Rose Bowl, Pac-10 bowl partners include the Pacific Life Holiday Bowl, Brut Sun Bowl, Pioneer Maaco Bowl Las Vegas, Emerald Bowl and the San Diego County Credit Union Poinsettia Bowl. Pac-10 bowl arrangements for the 2009-10 season:

Bowl Game	Site	Pac-10 Team	Opponent	Date	TV
Rose	Pasadena	Pac-10 #1	Big Ten	Jan. 1	ABC
Holiday	San Diego	Pac-10 #2	Big 12 #3	Dec. 30	ESPN
Sun	El Paso	Pac-10 #3	Big 12 #5/Big East #2	Dec. 31	CBS
Las Vegas	Las Vegas	Pac-10 #4 or 5	MWC #1	Dec. 22	ESPN
Emerald	San Francisco	Pac-10 #4 or 5	ACC	Dec. 26	ESPN
Poinsettia	San Diego	Pac-10 #6	MWC #2	Dec. 23	ESPN

PACIFIC-10 COMPOSITE & BOWL SCHEDULES

WEEK ONE: SEPT. 5

Oregon at Boise State (Thu., Sept. 3)
 STANFORD AT WASHINGTON STATE
 Central Michigan at Arizona
 Idaho State at Arizona State
Maryland at California
 Portland State at Oregon State
 San Diego State at UCLA
 San Jose State at USC
 LSU at Washington

WEEK TWO: SEPT. 12

Northern Arizona at Arizona
Eastern Washington at California
 Purdue at Oregon
 Idaho at Washington
 Hawai'i vs. Washington State (Qwest Field, Seattle, WA)
 Oregon State at UNLV
 Stanford at Wake Forest
 UCLA at Tennessee
 USC at Ohio State

WEEK THREE: SEPT. 19

USC at WASHINGTON
 Louisiana-Monroe at Arizona State
 Utah at Oregon
 Cincinnati at Oregon State
 San Jose State at Stanford
 Kansas State at UCLA
 SMU at Washington State
 Arizona at Iowa
California at Minnesota

WEEK FOUR: SEPT. 26

ARIZONA at OREGON STATE
CALIFORNIA at OREGON

WASHINGTON at STANFORD
 WASHINGTON STATE at USC
 Arizona State at Georgia

WEEK FIVE: OCT. 3

OREGON STATE at ARIZONA STATE
USC at CALIFORNIA
 WASHINGTON STATE at OREGON
 UCLA at STANFORD
 Washington at Notre Dame

WEEK SIX: OCT. 10

ARIZONA at WASHINGTON
 ARIZONA STATE at WASHINGTON STATE
 OREGON at UCLA
 STANFORD at OREGON STATE

WEEK SEVEN: OCT. 17

STANFORD at ARIZONA
 WASHINGTON at ARIZONA STATE
CALIFORNIA at UCLA
 USC at Notre Dame

WEEK EIGHT: OCT. 24

UCLA at ARIZONA
 ARIZONA STATE at STANFORD
WASHINGTON STATE at CALIFORNIA
 OREGON at WASHINGTON
 OREGON STATE at USC

WEEK NINE: OCT. 31

CALIFORNIA at ARIZONA STATE
 USC at OREGON
 UCLA at OREGON STATE
 Washington State vs. Notre Dame
 (Alamodome, San Antonio, TX)

WEEK 10: NOV. 7

WASHINGTON STATE at ARIZONA
 USC at ARIZONA STATE
OREGON STATE at CALIFORNIA
 OREGON at STANFORD
 WASHINGTON at UCLA

WEEK 11: NOV. 14

ARIZONA at CALIFORNIA
 ARIZONA STATE at OREGON
 WASHINGTON at OREGON STATE
 STANFORD at USC
 UCLA at WASHINGTON STATE

WEEK 12: NOV. 21

OREGON at ARIZONA
 ARIZONA STATE at UCLA
 CALIFORNIA at STANFORD
 OREGON STATE at WASHINGTON STATE

WEEK 13: NOV. 28

ARIZONA at ARIZONA STATE
 UCLA at USC
 WASHINGTON STATE at WASHINGTON
 Notre Dame at Stanford

WEEK 14: DEC. 5

OREGON STATE at OREGON (Thu., Dec. 3)
 ARIZONA AT USC
CALIFORNIA at WASHINGTON

WEEK 15: DEC. 6

ASU at ARIZONA
WASHINGTON at CALIFORNIA
 USC at UCLA

2009-10 COLLEGE BOWL SCHEDULE

Bowl Game	Date/Time (ET)	Site	Matchup	Network
New Mexico	Dec. 19 / 2:30 p.m.	Albuquerque, N.M.	Mountain West vs. WAC	ESPN
St. Petersburg	Dec. 19 / 8 p.m.	St. Petersburg, Fla.	Big East vs. C-USA	ESPN
R&L Carriers New Orleans	Dec. 20 / 8 p.m.	New Orleans, La.	C-USA vs. Sun Belt	ESPN
MAACO Las Vegas	Dec. 22 / 8 p.m.	Las Vegas, Nev.	Mountain West vs. Pac-10	ESPN
San Diego County Credit Union Poinsettia	Dec. 23 / 8 p.m.	San Diego, Calif.	Mountain West vs. Pac-10	ESPN
Sheraton Hawaii	Dec. 24 / 8 p.m.	Honolulu, Hawaii	C-USA vs. WAC	ESPN
Meineke Car Care	Dec. 26 / 4 p.m.	Charlotte, N.C.	ACC vs. Big East	ESPN
Motor City	Dec. 26 / 5 p.m.	Detroit, Mich.	Big Ten vs. MAC	ESPN
Emerald	Dec. 26 / 8:30 p.m.	San Francisco, Calif.	ACC vs. Pac-10	ESPN
Gaylord Hotels Music City	Dec. 27 / 8:15 p.m.	Nashville, Tenn.	ACC vs. SEC	ESPN
Independence	Dec. 28 / 5 p.m.	Shreveport, La.	Big 12 vs. SEC	ESPN\
Champs Sports	Dec. 29 / 8 p.m.	Orlando, Fla.	ACC vs. Big Ten	ESPN
Eagle Bank	Dec. 30 / 4:30 p.m.	Washington, D.C.	ACC vs. U.S. Military Academy	ESPN
Roady's Humanitarian	Dec. 30 / 4:30 p.m.	Boise, Idaho	MWC vs. WAC	ESPN
Pacific Life Holiday	Dec. 30 / 8 p.m.	San Diego, Calif.	Big 12 vs. Pac-10	ESPN
Texas	Dec. 30 / 8 p.m.	Houston, Texas	Big 12 vs. U.S. Naval Academy	NFL
Brut Sun	Dec. 31 / Noon	El Paso, Texas	Pac-10 vs. Big East/Big 12	CBS
Insight	Dec. 31 / 5:30 p.m.	Tempe, Ariz.	Big Ten vs. Big 12	NFL
Chick-fil-A	Dec. 31 / 7:30 p.m.	Atlanta, Ga.	ACC vs. SEC	ESPN
Bell Helicopter Armed Forces	Dec. 31 / TBD	Ft. Worth, Texas	Mountain West vs. C-USA	ESPN
Outback	Jan. 1 / 11 a.m.	Tampa, Fla.	Big Ten vs. ACC	ESPN
Konica Minolta Gator	Jan. 1 / 1 p.m.	Jacksonville, Fla.	ACC vs. Big East/Big 12/Notre Dame	CBS
Capital One	Jan. 1 / 1 p.m.	Orlando, Fla.	Big Ten vs. SEC	ABC
Rose presented by Citi	Jan. 1 / 5 p.m.	Pasadena, Calif.*	BCS (Big Ten) vs. BCS (Pac-10)	ABC
Allstate Sugar	Jan. 1 / 8:30 p.m.	New Orleans, La.*	BCS (at-large) vs. BCS (at-large)	FOX
International	Jan. 2 / Noon	Toronto, Canada	Big East vs. MAC	ESPN2
Papajohns.com	Jan. 2 / 2 p.m.	Birmingham, Ala.	Big East vs. SEC	ESPN
AT&T Cotton	Jan. 2 / 2 p.m.	Arlington, Texas	Big 12 vs. SEC	FOX
AutoZone Liberty	Jan. 2 / 5:30 p.m.	Memphis, Tenn.	C-USA vs. SEC	ESPN
Valero Alamo	Jan. 2 / 9 p.m.	San Antonio, Texas	Big Ten vs. Big 12	ESPN
Tostitos Fiesta	Jan. 4 / 8 p.m.	Glendale, Ariz.*	BCS (Big 12) vs. BCS (at-large)	FOX
FedEx Orange	Jan. 5 / 8 p.m.	Miami, Fla.*	BCS (ACC) vs. BCS (at-large)	FOX
GMAC	Jan. 6 / 7 p.m.	Mobile, Ala.	ACC vs. MAC	ESPN
Citi BCS National Championship	Jan. 7 / 8 p.m.	Pasadena, Calif.*	BCS #1 vs. BCS #2	FOX